How to Demo a Paper Prototype and Cognitive Walkthrough – with time constraints!

Advice for both in-person demos and video documentation

DO:

- Do have a few steps of walkthrough ready for each prototype you plan to demo, together with a task example.
  They might be the same steps for different prototypes, if you want to demonstrate contrasting approaches. Or, if your prototypes focused on different tasks or parts of them, choose different steps. Think about what you want to communicate about your prototypes in choosing this.

- If different individuals developed a set of prototypes – do coordinate how you will present! Presumably you coordinated in dividing up your prototyping space – i.e., choosing which prototyping strategies you would address. This deliberate division should be clear when you explain what you did to others. Highlight the differences between the two prototypes. Explain *why* as well as *how* the prototypes are different - what were you trying to capture with the differences?

DON'T:

- Don't show your prototype all by itself, without the context of a task.

  Instead, show it by stepping it through a task example.

- Don't show the ENTIRE walkthrough – you don't have time and it's tedious. Just give us an idea.

Slides (for an in-person demonstration, in CPSC 344/544) :

- With respect to CW and paper prototyping coverage, focus on your strategy, e.g. summarizing why you took your prototyping approaches, rather than demonstrating the prototype explicitly. Save that for the demo itself. At most include a photo or two, e.g. if this is the easiest way to highlight different approaches.